

Noble House Hotels and Resorts Signs Agreement with Expedia.com and Hotels.com

PRNewswire

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Expedia.com(R) and Hotels.com announced today they have signed an agreement with Noble House Hotels and Resorts to provide Expedia.com and Hotels.com travel shoppers with greater access to rooms at participating Noble House properties.

As part of this agreement, Noble House Hotels and Resorts will make its inventory of hotel rooms available for the hotel and vacation package offerings on Expedia.com and Hotels.com, enabling Noble House properties to market to the nearly 30 million travelers shoppers looking for hotel rooms on Expedia.com and Hotels.com each month. In turn, travelers will have access to rooms at the 10 participating Noble House properties in North America.

"We understand that everything -- from the distinctive style of each Noble House property, to the ease and convenience with which guests book their stay -- contributes to our guests' satisfaction," said Marc Pujalet, president and chief marketing officer for Noble House Hotels and Resorts. "We are pleased to renew our strong relationship with Expedia(R) and Hotels.com, as it provides great value to our guests and to us."

Noble House Hotels and Resorts also has agreed to develop a direct connection with Expedia and Hotels.com that will make it easier and more cost-effective for Noble House to manage inventory and rates through Expedia.com's and Hotels.com's booking channels from the Noble House central reservation systems. The direct connection will also provide online shoppers with the most accurate, up-to-the-minute room availability data.

"The unique designs of each Noble House property offer the kind of quality and experience that Expedia.com and Hotels.com customers seek. Together, we are making it even easier for travelers to plan and book their perfect trip, down to the atmosphere and style of lodging they prefer," said Lloyd Frink, senior vice president of lodging at Expedia.com and Hotels.com. "The success of our long-time alliance with Noble House Hotels and Resorts demonstrates the benefit that Expedia.com and Hotels.com can bring to hotels."

About Noble House Hotels and Resorts

Noble House Hotels and Resorts is a privately-held real estate development company based in Seattle, Washington. The company owns and manages 12 boutique hotels and resorts located in seven states and spanning the four coastal corners of the U.S. Founded in 1980, Noble House owns and manages such renowned properties as The Adolphus in Dallas, Texas and The Edgewater in Seattle, Wash. For more information or to book reservations, visit the Noble House Hotels and Resorts website at www.noblehousehotels.com (booking code NC.)

About Expedia, Inc.

Expedia, Inc. is the world's leading online travel service and the fourth largest travel agency in the U.S. Expedia's award-winning Expert Searching and Pricing (ESP) technology delivers the most comprehensive flight options available online. ESP also allows customers to dynamically build complete trips that combine flights, Expedia(R) Special Rate hotels and other lodging, ground transportation, and destination activities. Expedia operates Classic Custom Vacations(R), a leading distributor of premiere vacation packages to destinations such as Hawaii, Mexico, Europe and the Caribbean; and Expedia(R) Corporate Travel, a full-service corporate travel agency. Expedia, Inc.'s wholly owned subsidiary, Travelscape, Inc., operates WWTE(TM), bringing complementary cross-sell and dynamic packaging booking functionality to third parties on a private-label basis. Expedia can be found at www.expedia.com. Expedia is a wholly-owned subsidiary of IAC/InterActiveCorp . CST: 2029030-40

About Hotels.com

Hotels.com is the largest specialized provider of discount lodging reservation services worldwide, providing service through its own websites (including <http://www.hotels.com/> and others), thousands of affiliated websites, and its toll-free call centers (1-800-2-HOTELS). Hotels.com provides lodging reservation services to travelers for

accommodations at over 10,000 properties in more than 400 markets in North America, Europe, the Caribbean and Asia. The company offers a one-stop shopping source for hotel pricing, amenities and availability, and also specializes in assisting travelers to obtain accommodations for sold-out periods. Hotels.com is an operating business of IAC/InterActiveCorp . CST: 2059975-40.

NOTE: Expedia, Expedia.com, the airplane logo, WWTE and Classic Custom Vacations are either registered trademarks or trademarks of Expedia, Inc. in the U.S., Canada and/or other countries. Other products and company names mentioned herein may be trademarks of their respective owners.

SOURCE: Expedia.com

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Web site: <http://www.noblehousehotels.com/>

Web site: <http://www.hotels.com/>

Web site: <http://www.expedia.com/>

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